



THE BRAND DIFFERENTIATOR



READY-TO-GO APP

An award-winning marine app allows customers to remotely track the location, monitor vital conditions of their boat and get into contact 24/7 from the palm of their hand.



24/7 CUSTOMER SUPPORT

Every call answered in seconds, every time, by a live person extending brand loyalty through low cost, premium, after sales support service nights, weekends, and holidays.



24/7 MECHANICAL HELPLINE

Engine not starting on Sunday morning? Dealership closed? A courteous, trained mechanic is available in seconds on the phone at no cost to your customer while providing immediate diagnosis and assistance.



24/7 TOWING DISPATCH

For those serious, unsolvable problems on the water, our one-call towing service will get your customer and their family home safely.



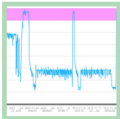
24/7 ALARM MONITORING AND SUPPORT

The Bentley Gold team prioritize and independently track and monitor boats even when owners aren't aboard and will reach out to your customer if an urgent need arises.



24/7 UNAUTHORIZED USE AND THEFT PREVENTION

If your customer's boat moves without permission, they'll receive a phone call in seconds and, if stolen, the Boat Fix team will share a live link with law enforcement.



24/7 BATTERY MONITORING

Backed by industry leading monitoring, the Control Center consistently audits high to low voltage levels before a dead battery ruins the boating experience.



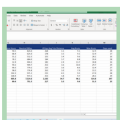
24/7 DEALERSHIP SUPPORT

Bentley Gold will upgrade your dealerships to the foremost in 24/7/365 operational efficiency and after sales support -- at no cost to you.



MONTHLY BOAT USAGE REPORTS

Build customer and dealer loyalty with informative usage data delivered directly to your customer every thirty days.



AUTOMATED DATA REPORTS

Don't drive your business blindfolded. Use all that critical data to make forward-looking marketing and service decisions based on how your customers are using their boats.



CUSTOMER ENGAGEMENT

Customize a vital and sustainable customer outreach program to boost profitability and stay connected to your boaters.



INSURANCE DISCOUNTS

Your customers will qualify for insurance discounts from a growing number of insurance companies. Just another reason to keep them delighted.